

WELCOME
TO



Osceola Business
Academy



M I S S I O N

Our mission is to train high school students to become entrepreneurs, managers and business professionals to a level of excellence in their competence and their ethical approach to business and work, able to play a part in the development of a prosperous, fair and respectful society.

O

B

A

Vision

Developing high school leaders with a passion for creating business ideas and transforming the world.

Values

- Our college prep business program is tailored to help and guide students through the business world.
- The program will have students build their confidence and learn about their strengths through teamwork and project-based learning.
- It will enhance communications and oral presentation skills.
- Students will explore a variety of business subjects through curriculum, learn how to write a business plan, use marketing, technology, finances and networking.

Programs

Business Courses

- Introduction to Business
- Business Incubator Research
- Accounting 1 & 2
- Entrepreneurship
- Business Graphic design
- Business Law
- AP Macroeconomics

Microsoft Office User Specialist (MOUS)

Adobe Photoshop Certification

Quickens Books Specialist

Entrepreneurship Certification

Graphic design Certification

**Business
Certifications**

Instructional Methodology

- Project Based Learning PD for teachers
- PLC's will work to create lesson plans with a focus on project-based learning activities.
- Business Incubator will be embedded in a cross-curricular final project.
- Cross-curricular collaborations with Science, Math and ELA.
- Every class ends with a group project and an inter-class competition.
- OBA Gallery Walks for teachers and students.



OBA Feeder School's Articulation Strategy

Visiting middle school

Training OBA students and teachers to present during articulation visits

Open House activities for interested middle school guidance counselors

Open House events for interested parents and students

OBA Faculty Support

All business academy teachers will be in the 14th building.

Monthly meetings with OBA team.

OBA teacher of the month (will be highlighted in the OBA monthly newsletter).

Professional Development for teachers with Business Partners.

Incentives for OBA teachers to start a business club after school.

OBA Advisory board

- OBA advisory board meetings every month
 - The advisory board will support and promote the initiatives for the business academy
- Members of the local business community
- Teleconferencing meetings (Zoom meetings if necessary)
- OBA Advisory Board will support the weekly Zoom meetings with students and help identify opportunities for the students and the academy:
 - Job Shadows
 - Job Internships
 - Career Days
 - Career Fairs
 - Fundraising





OBA Parent Advisory Board

- Monthly meetings with the parents' advisory board (Zoom included)
- 10 Parents of the students in the business academy
- The advisory board will support and promote the initiatives for the business academy
 - Parent Monthly Meetings
 - Parent Open House Events
 - Parent Invitation to Career Fairs
 - Resume Writing Workshops
 - Fundraising

OBA Student Expectations

- OBA students must complete all the business courses with a passing grade of 80 or above and maintain a minimum of a 3.0 GPA.
- OBA Dress Up Day
 - Every Wednesday the OBA students will dress up in a business attire
 - Business teachers give extra credit to the students who dress up
 - Teachers will educate the student about professional attires
- Teachers will make sure that at the end of the 9th grade every student has a resume.
- Student will be trained in soft skills, business presentation skills and interviewing skills.
- Parents and students will sign a contract with OBA
 - Every year each student's qualifications will be reviewed.
- OBA students must complete their business certifications and business professional hours.



OBA Collaboration with PHNS Campus

- Invitation for instructional coaches to use the OBA resources to support the general population.
- Open House for PHNS staff for a walk through of the OBA facility and the introduction of the OBA Team.
- Presentation at the beginning of the school year to the staff.
- Invitation for PLC's to hold meetings in the OBA rooms.
- Monthly OBA Newsletter
 - Highlight the students' accomplishments
 - Promote all OBA Events
 - Celebrate the OBA Student of the Month
 - Highlight the OBA teacher or staff member
 - Calendar
 - Business Insider's Corner
 - OBA Student's Corner

Student Opportunities



Future Business Leaders of America-Phi Beta Lambda

- FBLA helps high school students prepare for careers in business through academic competitions leadership development, and educational programs.
- A way to meet and network with others at the local, state, or national levels



Distributive Education Club of America

- DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe.

OBA Student Government Association

- **Student Leaders** who will be in charged with managing a wide range of events, activities, programs, policies and initiatives around OBA.

100 Professional Business Hours

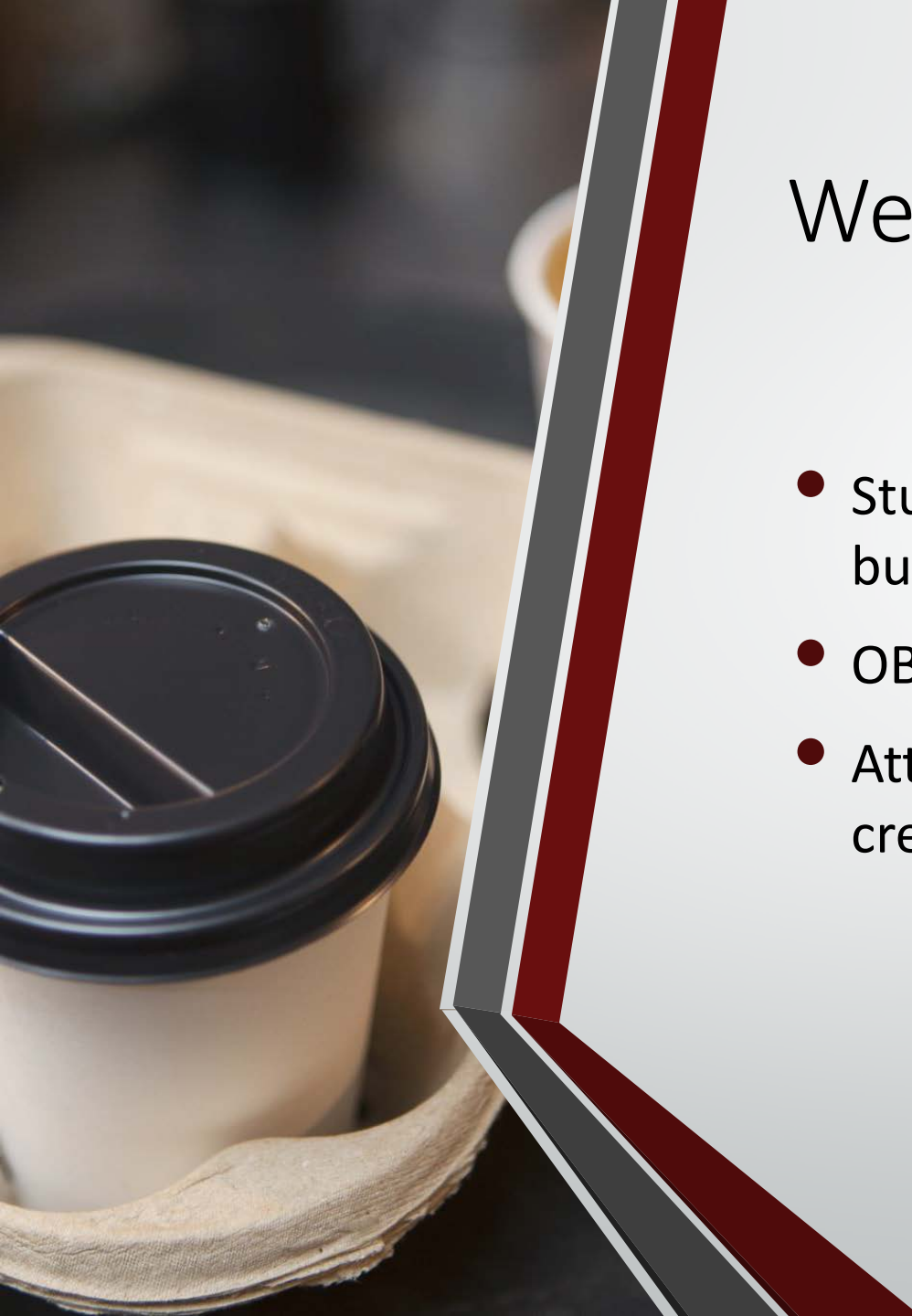
- Job Shadows
- Internship Hours
- Career/Job Fairs
- OBA Events
- Certifications
- Community Service



Business professional Hours

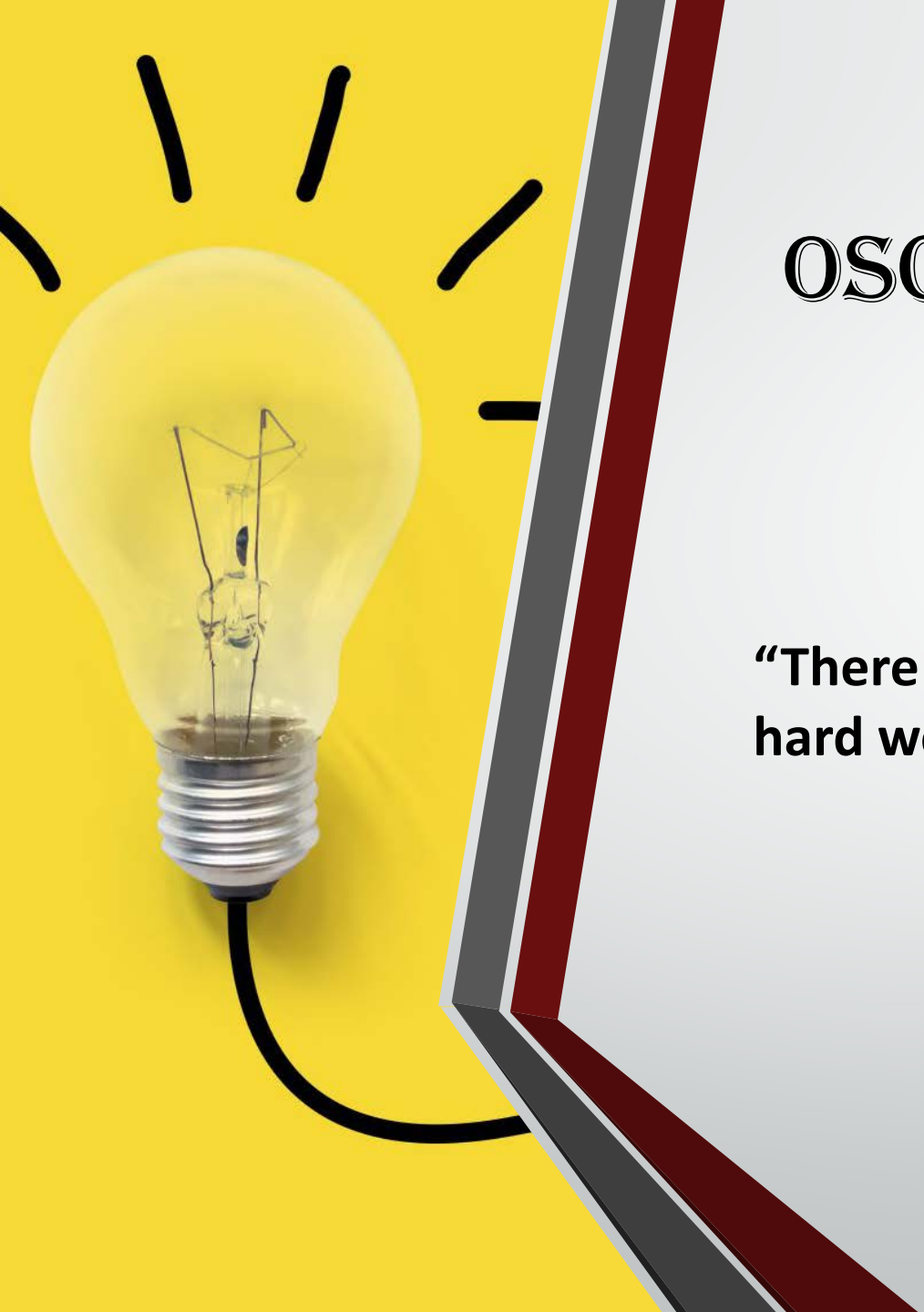
Students will have to complete 100 credit hours in the following areas:

- Business workshops
- Internships
- Job Shadows
- Career Days
 - Quarterly
 - Invite professional to present to the students for 15 minutes each in at least two classes.
- Career Fairs
 - OBA Advisory Board will help coordinate career fairs for the students
 - One per semester
- Volunteering for OBA Event
- Newsletter
- College Visits
- After-school Job
- Community Service



Weekly Teleconferencing Meetings (Zoom/Teams)

- Students will have a weekly business lunch with a business partner.
- OBA will Coordinate bag lunches with cafeteria.
- Attendance will count towards the business professional credits for OBA students.



OSCEOLA BUSINESS ACADEMY

“There are no secrets to success. It is the result of preparation, hard work and learning from failure.” – Colin Powell